

# WINTER WEATHER PREPAREDNESS TOOLKIT

IEMA-OHS | PUBLIC INFORMATION OFFICE



## I. Essential Resources & Links

Please share these official resources across your digital platforms to ensure residents have access to real-time updates and safety guidance.

- **Safety Guidance:** Learn how to stay safe before, during, and after a winter storm. Includes safety tips and social media graphics.
  - [weather.gov/safety/winter](https://weather.gov/safety/winter)
- **Visual Aids:** Downloadable infographics for quick-reference safety tips.
  - [weather.gov/wrn/infographics\\_winter](https://weather.gov/wrn/infographics_winter)
- **Warming Centers:** Live dashboard to find the nearest warming center location.
  - [Illinois Warming Center Dashboard](#)
- **State Preparedness & Updates:** The latest weather updates and comprehensive winter planning tools.
  - [ready.illinois.gov](https://ready.illinois.gov)

## II. Social Media Content

**Goal:** Encourage residents to establish a communication plan before the storm hits.



**Suggested Caption:**

When severe weather threatens, clear communication is critical. Do your loved ones know who to call or where to meet if you are separated during a storm?

Now is the perfect time to review and update your family communications plan to keep everyone informed and safe. Don't wait for the snow to start falling—plan your strategy today.

Start your plan here: <https://ready.illinois.gov/plan/commplan.html>

**#WinterSafety #ReadyIllinois #PlanAhead**

**III. Community Safety Checklist*****Brief talking points for community leaders:***

- **Before the Storm:** Check on neighbors, winterize vehicles pipes, and stock up on 3 days of food and water.
- **During the Storm:** Stay off the roads if possible. Limit exposure to freezing temps. If you must travel, keep a winter emergency kit in your car. Make sure pets are indoors.
- **After the Storm:** Use caution when shoveling snow and be aware of the signs of frostbite and hypothermia. Stay tuned to your local news for updated information on road conditions.